

# WESTERN ALLEGHENY COMMUNITY LIBRARY

181 Bateman Rd. Oakdale, PA

# **ABOUT THE LIBRARY**

### **MISSION**

The mission of Western Allegheny Community Library is to inspire, engage, and educate the community through high quality, fun, creative, and informative programming and services.

## WHO WE SERVE

Western Allegheny Community Library serves the communities of Findlay Township, North Fayette Township, and Oakdale Borough. We also offer our services to the surrounding communities as well as the residents of Allegheny County through a shared online catalog.

### **2020 BOARD OF DIRECTORS**

The Board of Directors is a nine member governing board. Each member is appointed to a three year term by their municipality. Findlay appoints three members, North Fayette appoints four and Oakdale appoints two. The Board's responsibilities include advocacy, policy development, future planning, and hiring and evaluating the Director.

As of January 1, 2020 the Board of Directors included:

Terri Conoscuito, President
Erin Carlisle, Vice President
Patty Giura, Treasurer
Pam Perry, Secretary
Barb Piskorik
Loretta Hennemuth
Tim O'Sullivan
Bill Stout

# MESSAGE FROM THE DIRECTOR

No one could have imagined what 2020 would bring to our community, and certainly no one was prepared for it.



On March 13th libraries across the Commonwealth were required to close their doors due to the COVID-19 pandemic. As a result, we were forced to rethink how we provided services. I am proud to say that within just two weeks WACL was back in full swing, meeting the new and changing needs of our community. On June 4th, we began offering curbside services and on June 22nd we were one of the first libraries in the county to re-open our doors.

Throughout 2020, we proved to be an invaluable resource for job hunters, an office for those forced to work remotely, and an outlet for socialization (albeit virtually) for those that could no longer attend dance class, scouts, or book club. By tweaking our services, we were able to provide the resources residents needed to navigate the pandemic.

In the pages of this year's annual report, you will find stories of resiliency, community collaboration, and of a dedicated staff that let nothing get in their way.

Thank you to our donors and funders who gave us the resources we needed to carry our community through this pandemic.

Amy McDonald

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**Library Director** 

# CIRCULATION



The Circulation Department is one of the busiest areas in our building; often considered the face of the library, these staff members are the first to greet customers with a warm welcome. In addition to checking in and out library materials, our Circulation Staff is responsible for many of the essential behind the scenes functions that ensure our library runs so smoothly. They register new patrons, fulfill hold requests, process and sort items delivered from other libraries, and reshelve returned materials.

Each year, over 100,000 items cross the circulation desk, and although the process may have looked different, 2020 was no exception. In an effort to keep the community healthy, the Circulation Department enacted a number of safety precautions, including the quarantining of all returned material for a minimum of four days. Staff also adapted services to offer the community contactless curbside pickup.

In an effort to improve customer service, we also introduced an Automatic Renewal System which automatically renewed overdue items, extending check out times. And in an effort to ease the financial burden on our patrons, all fines were forgiven through the summer.

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There was a period of time when all staff were mandated to stay home. Despite the change in environment, the Circulation Staff continued to work as hard as ever.

Staff participated in a call blitz, reaching out to patrons to make sure they were doing well and to see if there was anything they needed. Other staff members ordered and processed new books or repaired damaged material, while others connected with local businesses to create and maintain an active spreadsheet of which businesses were open and what services they were offering. This information was then pushed out to the community via our website, email, and social media platforms.

Once the library was permitted to re-open our doors to the public, the staff returned enthusiastically. Putting their own familial, health, and financial concerns aside, they were eager to help the community. In addition to performing typical day-to-day functions, staff were charged with checking in the thousands of items that were returned during the shutdown. Without exception, our Circulation Staff has performed remarkably during 2020.



# A YEAR IN NUMBERS



31,037
In-person visits to the library

519 New Patrons



10,406
Total Cardholders

3,771
Items Added to the Collection

657
Programs
Offered

9,826

Program Attendees

28,985

Website Visits



Wi-Fi Minutes

107,563
Physical Items
Checked Out

47,485
Electronic
Items Checked
Out

\$3,100,960 Amount Saved in 2020 by WACL Users\*

<sup>\*</sup>Based on the average cost of purchasing a book.

# YOUTH SERVICES

The Youth Services Department is known for their creative and fun programming. In fact, 2020 started off strong with Littles Storytime, Glow in the Dark Saturday, and the Valentine's Day Party, each drawing 40 to 80 participants. But when the library was mandated to close our doors due to the pandemic, staff were forced to rethink how they serve the community.

On March 31st, Ms. Becky offered WACL's first virtual storytime; with over 50 views, it was a hit! Since then, the department has offered over 450 programs, ranging from Play K and Lego Club to Teen Test Kitchen and Adulting 101.

Throughout the summer and into the fall, our Youth Services team was able to offer the same great programs but with a slight twist.

Attendees registered online then used our curbside pick up to get their program kit which contained all the materials needed to participate. Together, children and staff would meet virtually to conduct the program. This worked



well for our community and the feedback has been nothing but positive.

Not only did our in-house programming change but so did our outreach. Ms. Gee coordinated with our local preschool and daycare partners to bring our WACL POP (Preschool Outreach Programming) services to the youngest members of the community. The library provided technology to locations that needed it, Ms. Gee recorded site specific stories each month, and then dropped off a library of books for children to borrow.

At the start of the pandemic, WACL provided 45 fun summer learning kits to children in the district. Each kit contained a variety

## YOUTH SERVICES

of newly purchased STEAM
activities and books. Distributed by
the elementary and middle schools,
these kits targeted youth that may
not have had the technology
required to access our virtual
Summer Reading Programs.

Using the Beanstack app, Summer Reading went off without a hitch. 170 participants logged 93,495 minutes and engaged in 220 activity challenges for the chance to win a variety of prizes.

Ms. Amelia worked hard this year to revive our 1000 Books Before Kindergarten program. This program, aimed at children ages birth through five and their caregivers, encourages early literacy as a means for strengthening language skills and building vocabulary. For every 100 books read, children receive fun pins to wear with pride *plus* their picture progresses along our Wall of Readers.

"I'm thankful for virtual programs like this to help my son stay connected to his peers."



Not only did our in-house programming change but so did our outreach. Ms. Gee coordinated with our local preschool and daycare partners to bring the same WACL POP (Preschool Outreach Programming) services to the youngest members of community. The library provided technology to locations that need it and Ms. Gee recorded site specific storytimes each month and dropped off a library of books for student checkout.

The entire team is looking forward to returning to in-person programming in 2021.

# **ADULT SERVICES**

by Heather Auman



"Tech" was the word for 2020 in libraries, followed by "virtual" and "remote." Since inperson services were limited, we were scrambling for ways to provide at least some of what we do as a library from afar - and technology came to the rescue. After only two weeks, staff was able to adapt existing programs to the virtual environment, airing prerecorded programs on Facebook and eventually live sessions via Zoom. This provided much of the same informative and entertaining content in a virtual environment, and also extended our reach beyond our walls to across the state and beyond. As one couple from Michigan stated, "We were looking for things to do since we couldn't leave the house. Your virtual programs helped keep us busy!"

Beyond programming, our online resources came into focus as (at least for a while) the only library of materials we had to offer. We highlighted the myriad of eBooks and other downloads available through the county eLibrary, as well as databases and periodicals which patrons already had access to, but perhaps were discovering for the first time. A series of "Tech Talks" on Fridays aired on Facebook, with Heather, our Tech Services librarian, walking through accessing these various resources and taking questions or troubleshooting tech issues. Not surprisingly, access to our online resources jumped considerably this year as a result.

The closure actually made for a convenient time for the periodic update of our in-house computers. They were deployed and ready to go once the doors reopened. Our Wi-Fi reach had already been extended with the installment of new WAPs (wireless access points) in the building, and patrons took advantage of 24/7 access to the internet from our parking lot, bringing their own devices and connecting for work or leisure, even while the doors were closed.

Programming continued as virtual only for a while during curbside pickup and even when the doors reopened in order to comply with regulations and keep the community safe. And once inperson events resumed, the library continued with a "hybrid" approach, with presenters coming to the library along with anyone comfortable with the social distancing regulations, while others could attend on Zoom and interact remotely with the same session.

Providing access to the computers and tech assistance was paramount, as the library remains

perhaps the only resource for such in the community. Job seekers and those without access to technology depend on the library, and we wanted to provide it as soon as possible. Procedures for sanitizing and physically distancing the stations were put in place and continued throughout the year. Similar measures were established for study areas and meeting rooms, as the library strove to bring back as many services as possible to our community.

We look forward to a time when all of our programs and services can return to normal. However, we will keep the lessons learned during 2020, along with new skills, a wider community reach, and a greater awareness of what technology can do for our library, and our community, in the future.



# FINANCIAL OVERVIEW

## Highlights

- Adult Services received a grant through the Allegheny County Library Association's Community Responsiveness Project, allowing for improved outreach for our senior population in the amount of \$1,500.
- The Spring Appeal raised over \$18,000 due to the generosity of 190 patrons.
- UPS generously provided a grant in the amount of \$10,000, to be used to increase technology and help move our programs and services online.
- The Baughman Family Foundation provided a Grant for \$3,500 to replace the storm water drains at the end of our driveway.

- We secured a loan through the Paychecks Protection Program in Response to COVID-19 with First Commonwealth Bank in the amount of \$66,600.
- During Love Your Library Month
   179 donors gifted the library
   \$28,519. The Jack Buncher
   Foundation provided a pro-rated
   match in the amount of \$7,371.
- Through our partnership with the West Allegheny School District, we have been designated by the Commonwealth of Pennsylvania as an Approved Educational Improvement Organization.

## **INCOME**

#### **Findlay Township** 90,509 208.606 **North Fayette Township** Oakdale Borough 8500 \$ Allegheny Regional Asset District 99,936 \$ **Foundations and Grants** 15.000 \$ Commonwealth of Pennsylvania 49,643 Variable Revenue, Gifts, & Donations \$ 82,050

## **EXPENSES**

Personnel	\$ 350,932
Materials & Programs	\$ 80,755
Building Maintenance	\$ 48,548
Office Expenses & Professional Fees	\$ 34,100

Total \$ 554,244 Total \$ 514,335

## THANK YOU

The staff and board are so grateful to the following individuals, organizations, and foundations that have generously donated to the library, be it through appeals, fundraisers, honor & memorial gifts, programming and foundation grants, matching funds, general donations, room rentals, and government support.

Heather Abramowicz

Mary Amedure

**Anonymous** 

**Ernest Argenta** 

Laura Balash

Alana Banaszak

**Douglas Barker** 

**Donald Bates** 

Baughman Family

Charitable Fund

Brian Berhosky

Aldo & Susan Betta

**Heather Billstone** 

Sara Bohn

Ronald & Judith Bolind

Mark and Renee Bollman

Laura Boni

Louise Bonnizzio

**Bookworms Book Club** 

Eric & Regina Boonstra

Shelly Braden

Marie & James Braidic

**Gwenyth Brautigam** 

Shirley & Donald Brazen

**Bernadette Bright** 

**Brittany Brink** 

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Matthew & Erin Carlisle

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throughout the community

## WHY WE DO WHAT WE DO...



"This library is the best thing in town."



"West A
Library has
been a
lifesaver for
me."

"The youth programs at your library are honestly the best ones we have ever attended."

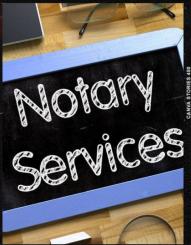


"I don't know how I could keep my business going without the library and the help from your employees."





"That was awesome! Thanks so much for continuing to offer these programs."



"I love the songs and stories, and you do such a great job engaging with all the kids."

"I love my library
because they
send me books
from all over the
US when I request
them."



"West A has endless enthusiasm, ideas and patience. I wouldn't trade this library or staff for any other."

