

# WESTERN ALLEGHENY COMMUNITY LIBRARY

ANNUAL REPORT FOR 2021



# WACL LEADERSHIP

2021 was another year of transition, opportunity, and growth for Western Allegheny Community Library. Despite continual pandemic uncertainty, the library remained resilient and committed to serving the community in safe, resourceful, and innovative ways.

WACL launched, expanded upon, or made permanent many innovative services. While some of these were already in the Library's long-term plans, circumstances required they be rolled out as quickly as possible. Offerings included permanent Curbside Service, an increased number of hotspots available for checkout, and Notary Services. All were designed to help people stay connected, participate in important civic duties, and find the help they needed through these continuously trying times.

Library staff renewed or created approximately 3400 Student Cards for all West Allegheny Public School students to access the physical and online library resources made available by WACL.

The Friends of the Library was revamped with a renewed focus on increasing literacy throughout the community, expanding community partnerships, and providing increased financial support to WACL.

With forward focus, Western Allegheny Community Library will continue to strive to provide resources and activities to encourage literacy, inspire curiosity, stimulate imaginations, and foster life long learning.

AMY MCDONALD

amy & Mwanald

Library Director

2021

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## Mission Statement

Western Allegheny
Community Library's
mission is to inspire,
engage, and educate
the community through
high quality, fun,
creative, and
informative
programming and
services.

## WACL CORE SERVICES

The Library's core services make up the majority of its activity - circulation (checkouts of materials), internet use, program attendance, etc. To determine the health of the library, WACL monitors the number of residents who actively use these services, how often the services are used, and resident satisfaction with the services. This year, as COVID-19 continued to upend everyday life, the Library continued to take steps to balance the health and services and effectively pivoted when necessary to meet the needs of our community.

Total Number of STEM Attendance at Library Programs

Output

Description:

Number of STEM Library Programs

701 109 14,442

Number of Library Community Population

Percent of Library Community Population

12,981 54% 24,014



Total Library Visits

41,425

Total Physical Circulation

136,060

Total Digital Circulation

47,051

Total Meeting Room Usage

2,033

Reference Questions Answered

1,701

Library Computer Sessions

3,942

Wi-Fi Minutes

251,713

**2021 TOTAL VALUE** 

\$3,974,039

(see chart on page five)

# EMPLOYEES & FRIENDS

## STAFF

Heather Auman, Head of Library Services
Stephen Auman, Library Assistance & Maintenance
Rachel Brant, Youth Services Programming Specialist
Marie Brajdic, Bookkeeper
Melissa Cruise, Development & Fundraising Coordinator
Nancy Holston, Library Assistant
Laura Kulin, Operations Manager
Carli Oswald, Library Assistant
Mackenzie Partyka, Library Assistant
Becky Proie, Youth Services Manager
Shadan Rizvi, Library Assistant
Norene Ruggiero, Circulation Desk Supervisor
Donna Shemon, Library Assistant & Systems Specialist
Elaine Vattimo, Library Assistant
Laura Zottola, Library Assistant

The past two years have been some of the most challenging years on record for Western Allegheny Community Library. As we lived through a pandemic, we have also experienced staff fluctuations and constant changes to the way we provide our services to the public. As a result of, or perhaps even despite these challenges, Library personnel have continued to go above and beyond in an effort to meet the needs of the community. The numbers in this annual report can only begin to speak for the hard work and dedication that each person listed here has demonstrated. Western Allegheny Community Library would not be what it is today without each of them.

The Friends of the Library is a volunteer run subsidiary of the library. In 2021, the organization underwent a complete overhaul with regards to leadership and vision. They are now a 16 member organization and continue to grow every month. The Friends have worked tirelessly this year to engage with the community, establish new partnerships and raise much needed funds. Monies are raised through membership drives, biannual book sales, inhouse book sales, and community based pop-up book sales. Last year, this amazing group of volunteers raised \$10,600 and funded the Summer Reading Programming, a portion of the Library Cards for All program, Swag Bags for Summer Learning Kick-off, a new AED, and several furniture upgrades. The community has benefited greatly from their commitment to community.

## FOTL BOARD

Elizabeth Shannon, *President*Anne Miller, *Vice President*Christine Rakolta, *Treasurer*Susie Dorman, *Secretary*Cindi Leszunov, *Member at Large* 





# FINANCIAL STATEMENT

## Operating Revenue

Item	Amount	Percent
Municipalities	\$307,614.60	47.4%
ARAD	\$109,735.43	16.9%
Gaming Funds	\$11,919.00	1.8%
State Aid	\$49,643.00	7.7%
Fines/Fees	\$10,103.47	1.6%
Variable Revenue	\$123.90	0.0%
Fundraising	\$160,769.08	24.8%
Total Revenue	100%	

## Operating Expenses

Item	Amount	
Collection	\$64,453.41	11.8%
Contracted & Prof. Services	\$25,043.44	4.6%
Marketing & Fundraising	\$12,727.43	2.3%
Miscellaneous	\$421.30	0.0%
Payroll & Benefits	\$370,181.46	68.0%
Programming	\$7528.17	1.4%
Staff Development	\$3,272.68	0.6%
Building, Grounds & Utilities	\$31,767.68	5.8%
Supplies	\$4,414.59	0.8%
Technology	\$24,209.93	4.5%

Total Expenses: \$544,020.09 100%

## Value

		Average	Cost to	Value
Item	Total	Price	Residents	Provided
Computer Users	3,942	\$18	_	\$70,956
WiFi Users	1,900	\$8	<b>—</b>	\$15,200
Reference Questions	1,701	\$20		\$34,020
Program Attendees	14,442	\$15	R	\$216,630
Children's Books Circulated	65,800	\$25	1 \	\$1,645,000
YA/Adult Books Circulated	67,584	\$22	_	\$1,486,848
Other Physical Items Circulated	2,676	\$40	Ε	\$107,040
EBooks & eAudiobooks Circulated	32,616	\$10		\$326,160
Digital Magazines Circulated	1,468	\$5	F	\$7,340
Digital Movies & Music Circulated	12,969	\$5	_	\$64,845

Total Estimated Value: \$3,974,039

# OTHER NOTABLE HIGHLIGHTS OF 2021



- Completed an Energy Efficiency Upgrade which included replacement of five HVAC units and upgraded all lighting fixtures to LED.
- Renewed our PA Forward Gold Star Status.
- Received a "Civic Empathy through History" grant in partnership with the Heinz Center Affiliates
   Program and the Heinz History Center, funded by the Grable Foundation.
- Reviewed existing compensation systems, conducted an external compensation market analysis for all
  positions, created and approved a compensation policy that includes regular review procedures and
  then provided wage increases upwards of 22% to 75% of staff so that salaries were more competitive.
- Won the Pennsylvania Library Association's Best Practices Award for middle school programming.
- Pam Perry, Board Member, was selected as one of the winners for Allegheny County's District 1
   Difference Makers Award.
- Received approval for Emergency Connectivity Funding in the amount of \$1,444.20 for the purchase of additional hotspots to meet the needs of patrons.
- Earned designation as an Educational Improvement Organization through the Commonwealth of Pennsylvania's Department of Community and Economic Development and was awarded \$2500 in funding via Educational Improvement Tax Credits.
- Received a STEM Design, Create, Play Kit (valued at \$3100) from the Office of Commonwealth
  Libraries which was made possible by Library Services and Technology Act (LSTA) funds from the U.S.
  Institute of Museum and Library Services (IMLS).
- Our Virtual Baby Rhyme Time program was accepted to PA Forward's Virtual Program Library, receiving a \$1000 stipend and future inclusion in their Niche Academy platform.
- Relaunched our VolunTeens programming, offering 14 teens 107 hours of service and leadership opportunities.
- Trained all staff in Basic Life Support/AED usage.
- Staff presented, on behalf of WACL, at the Pennsylvania Library Association (PALA) on our award winning program, Teen Test Kitchen
- Transitioned 1000 Books Before Kindergarten as well as both the Summer and Winter Reading Challenges to the Beanstack Platform.
- Began offering patrons access to the RAD Pass, a program that lets Allegheny County residents ages 18+ access to free or discounted passes at local cultural attractions in Pittsburgh. Passes include Carnegie Museums of Pittsburgh, Kelly-Strayhorn Theater, New Hazlett Theater, Pittsburgh Arts & Lectures, Pittsburgh Cultural Trust, Pittsburgh Opera, and Pittsburgh Symphony Orchestra.
- With the assistance of North Fayette Township, we replaced two storm water catch basins in our driveway.
- Staff received a scholarship for Equity in Action: Fostering an Antiracist Library Culture, presented by Library Journal and School Library Journal.
- Through a partnership with VITA, provided over 750 residents with free tax preparation.

# 2021 DONOR LIST

The Library opens the door to so many new opportunities for the residents of our community, but we couldn't do it without our amazing supporters! On behalf of everyone served by the Western Allegheny Community Library, we are pleased to acknowledge the following financial donors for their generosity and support in 2021. In addition to those listed below, we also want to thank everyone who made an in-kind contribution throughout the year. Although too numerous to print, these gifts of time, talent, books, supplies, gift certificates, baskets, etc. are extremely helpful and very much appreciated!

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