

## ADDITIONAL LEVELS OF SUPPORT

### 5 STAR SUPPORTER \$1,000

- Quarter page ad in event program
- Name with link featured on library website
- Name on event ad in Allegheny West Magazine\*
- Name featured on pre-event signage
- 4 complimentary tickets

### 4 STAR SUPPORTER \$500

- Name in event ad in Allegheny West Magazine\*
- Name featured on pre-event signage
- 2 complimentary tickets

### 3 STAR SUPPORTER \$350

- Name featured on pre-event signage
- 2 complimentary tickets

Additional benefits of becoming a Sponsor may also include:

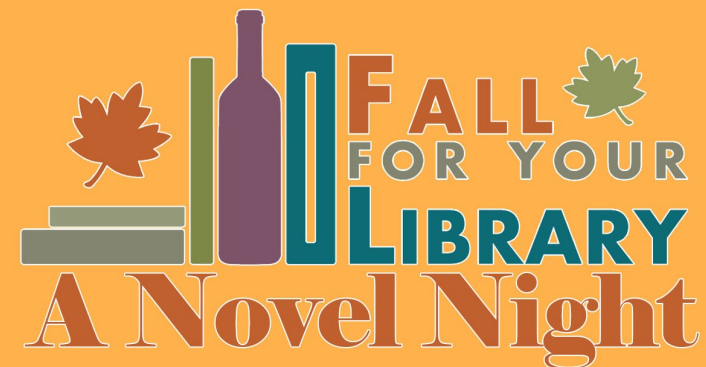
- Your business is collaborating with a trusted community pillar
  - Residents see your commitment to the community
- You'll gain heightened visibility due to the positive publicity

The official registration and financial information of Western Allegheny Community Library may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania: 1 (800) 732-0999. Registration does not imply endorsement. Western Allegheny Community Library is a registered 501(c)3 non-profit organization, which means your Sponsorship dollars are tax-deductible.

\* If recieved by July 1st



## Western Allegheny Library Presents



Saturday  
September 14, 2019

6 pm – 10 pm

Celebrations  
Bar, Banquet and Grill



# Exclusive Sponsorship Opportunities

## Platinum Sponsor

\$7,500

- Presenting Sponsor
- Company name incorporated in event title on all marketing materials\*
- Company logo featured on the event ad in Allegheny West Magazine and on invitation\*
- Press release announcing sponsorship
- Opportunity for company provided banner to be displayed at the event
- 15 complimentary tickets and 3 VIP parking passes
- Full page, strategically placed ad in the event booklet
- Feature article in the library's fall newsletter
- Logo & corporate name recognition in the sponsor section of the library's website for a full year\*
- 12 social media mentions throughout the year announcing sponsorship and company's commitment to supporting the community

## Diamond Sponsor

\$5,000

- Entertainment Sponsor
- Logo prominently located on invitations\*
- Company logo featured on the event ad in Allegheny West Magazine\*
- Opportunity for company provided banner to be displayed at the event
- 10 complimentary tickets and 2 VIP parking passes
- Full page ad in the event booklet
- Feature article in the library's winter newsletter
- Logo and corporate name recognition in all event advertising and publications
- Logo and corporate name recognition in the sponsor section of the library's website for 9 months
- 6 social media mentions throughout the year announcing sponsorship and your company's commitment to supporting the community

## Gold Sponsor

\$3,500

- Exclusive Souvenir Sponsor
- Company logo on the souvenir gift
- Company logo featured on the event ad in Allegheny West Magazine and all pre-event signage\*
- Logo prominently located on invitations\*
- 6 complimentary tickets and 1 VIP parking pass
- Half page ad in the event booklet
- Feature article in the library's spring newsletter
- Logo & corporate name recognition in the sponsor section of the library's website for 8 months
- 4 social media mentions throughout the year announcing sponsorship and your company's commitment to supporting the community

## Silver Sponsors

\$2,500

- Food and Beverage Sponsor
- Exclusive sponsor of 1 of 6 food and beverage pairing stations
- Company logo showcased at the station.
- Company logo featured on event ad in Allegheny West Magazine and all pre-event signage\*
- 6 complimentary tickets to the event and 1 VIP parking pass
- Half page ad in the event program
- Logo on invitations\*
- Logo and corporate name recognition in the sponsor section of the library's website for 6 months
- 3 social media mentions throughout the year announcing sponsorship and your company's commitment to supporting the community

## Bronze Sponsors

\$1,500

- Exclusive sponsor of 1 of 2 hors d'oeuvre stations
- Company logo showcased at the station
- Company name listed on the event ad in Allegheny West Magazine and all pre-event signage\*
- Half page ad in the event program
- 4 complimentary tickets to the event
- Logo & corporate name recognition in the sponsor section of the library's website for 3 months
- 2 social media mentions announcing sponsorship and your company's commitment to supporting the community



# Our Mission

The mission of the Western Allegheny Community Library is to inspire, engage and educate the community through high quality, fun, creative and informative programming and services.

# About the Event

Fall for Your Library is the community's premier food and wine tasting event! More than 300 guests from the community and beyond enjoy food, beer, and wine pairings, music, games and auctions.

This year our goal is to raise \$45,000 so that we can continue to offer quality programs and resources to the community. With support from local businesses, we can reach that goal!

Our Theme

# A Novel Night

The Library is so much more than books! We're a place for fun, friendship, learning, and creativity. For this year's theme, A Novel Night, we're taking this all into account by adding a pun-filled literary 'Oliver' twist.

Our kitchen is still creating their masterpiece menu, but perhaps we'll have Slaughterhouse-5 Cheese Pizza, a Secret Veggie Garden, or a Scone With the Wind.

# For More Info

Amy McDonald  
724-695-8150, ext. 5  
mcdonald@einetnetwork.net